



PRESS RELEASE

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YACHTWORLD FINALIZES AGENDAS FOR FLORIDA YACHT BROKERAGE UNIVERSITIES

AGENDA ITEMS INCLUDE INTERNET MARKETING TECHNIQUES, SOCIAL MEDIA NETWORKING and CUSTOMER RELATIONSHIP MANAGEMENT

SEATTLE – Dec. 3, 2009 – YachtWorld.com, the world's leading Internet yacht brokerage portal and a division of Dominion Enterprises, today announced the agendas for the Yacht Brokerage Universities to be held in Sarasota, Fla., on Dec. 8 and Ft. Lauderdale, Fla., on Dec. 10.

"The yacht brokerage industry, like the Internet, is changing more quickly than ever," said Mike Dickman, director of marketing, YachtWorld.com. "The Yacht Brokerage Universities are designed to provide the brokerage community with information and tools to help them successfully manage this change. We also will be holding a series of round table discussions at the end of each day that provide brokers the opportunity to talk in depth about specific subjects."

Agenda items include:

- The yacht brokerage industry—in transition
- How social media networking can help your business
- Internet marketing techniques
- What's new in BoatWizard plus BoatWizard tips and tricks
- What is customer relationship management (CRM)
- Beyond the basics —YachtWorld premium services

YachtWorld has conducted more than 80 such events in the U.S. in the past five years. Registration and full details of each University can be found at www.yachtbrokerageuniversity.com

About YachtWorld.com - YachtWorld.com is the single most powerful and effective global marketing solution for the boating industry. With over 114,000 brokerage boats worldwide offered by over 2,500 yacht brokerage houses and 10,000 individual yacht brokers in 100 countries, YachtWorld.com receives nearly 2.5 million global visits by boating enthusiasts each month. YachtWorld.com provides a complete suite of online marketing services for its yacht broker members through BoatWizard and SoldBoats, their proprietary back-end tools. Headquartered in Seattle, Washington, YachtWorld.com has European headquarters in the United Kingdom, with sales and customer service representation in France, Germany, Italy, Holland, Turkey and Estonia. YachtWorld.com is a division of Dominion Enterprises, based in Norfolk, Virginia, USA.

About Dominion Enterprises - Dominion Enterprises is a leading marketing services company serving the automotive, enthusiast and commercial vehicle, real estate, apartment rental, and employment industries. The company's businesses provide a comprehensive suite of technology-based marketing

solutions including Internet advertising, lead generation, CRM, Web site design and hosting, and data management services. The company has more than 45 market-leading Web sites reaching more than 16.7 million unique visitors, and more than 450 magazines with a weekly circulation of 4.3 million. Headquartered in Norfolk, Virginia, the company has 5,400 employees in more than 200 offices nationwide. For more information, visit <http://www.DominionEnterprises.com>.