

GALATI YACHT SALES ANNOUNCE NEW WEBSITE

FEATURES INCLUDE EASE OF NAVIGATION AND PROMPT ACCESS TO INFORMATION

ANNA MARIA, Florida – Oct 6, 2009 – Galati Yacht Sales, one of the nation's largest new boat dealers and yacht brokerages, today announced the launch of its new website www.galatiyachts.com. The site will highlight the company's new-boat brands — Viking, Tiara, Cruisers, Marquis and Sea Force —as well as the Galati trade-ins and its world-wide brokerage offerings.

"We want to ensure that every visitor to our site receives the same professional and courteous experience as our face-to-face customers," said Carmine Galati, VP, Galati Yacht Sales. "We are proud of being the **#1** dealer of Boating Industry Magazine's Top 100 Dealers in 2007 and 2008; it demonstrates our commitment to consistently exceed the expectations of everyone who buys from us. We asked YachtWorld.com to build our new site because of their knowledge and experience of what the site visitor is looking for."

Commenting on their selection to build the new site, Joshua Nicol, senior account manager, YachtWorld.com and Boats.com said, "We were pleased to be chosen to work with Galati on this ground-breaking custom website and to integrate the functionality they were looking for.

By understanding the complexity of their business, we have built a site that maximizes search engine optimization while providing prompt access to the sectors of their business that affect their visitors most."

Features of the new website include ease of navigation and prompt access to information as a result of:

- **Galati Boat Shopper:** More than 500 in-house brokerage listings combined with an integrated YachtWorld.com Co-Brokerage listing Search, makes finding that perfect yacht a breeze. If you still can't find the boat you are looking for, no problem. On Galati's new website, you have the ability to complete an online listing request form and be automatically notified when a boat matching your criteria becomes available.
- **Manufacturer Pages:** In the market to buy a new boat? Galati has many high quality new boat brands to choose from. Instead of directing you to another website to find out more about a particular manufacturer, Galati has simplified this process by creating information-rich sections where you can learn more about each brand and view detailed information about each new boat listing. To save time searching, you will also be able to view any brokerage listings or previous year models built by each specific manufacturer.

- Don't Miss A Thing: Want to keep in the loop? Stay up to date on current events and specials offered by subscribing to Galati's monthly newsletter, listing alerts, hot deals from motivated sellers as well as event reminders.

About Galati Yacht Sales – Our mission is to consistently exceed the expectations of our customers. Galati Yacht Sales maintains a team in excess of 175 members who all take great pride in their ability to deliver our mission statement. The commitment to our customer by every member of Team Galati has contributed to being recognized annually by our manufacturing partners as the "top performer" in both sales and service of their brands. Galati Yacht Sales has locations spanning the gulf coast from Florida to Texas and has been named the Number One dealer in the country by Boating Industry for 2007 and 2008.

About YachtWorld – YachtWorld.com (www.YachtWorld.com) is the single most powerful and effective global marketing solution for the boating industry. With over 110,000 brokerage boats worldwide offered by over 2,400 yacht brokerage houses and 10,000 individual yacht brokers in 100 countries, YachtWorld.com receives nearly 2.5 million global visits by boating enthusiasts each month. YachtWorld.com provides a complete suite of online marketing services for its yacht broker members through BoatWizard and SoldBoats, their proprietary back-end tools. Headquartered in Seattle, Washington, YachtWorld.com has European headquarters in the United Kingdom, with sales and customer service representation in France, Germany, Italy, Holland, Turkey and Estonia. YachtWorld.com is a division of Dominion Enterprises, based in Norfolk, Virginia, USA.

Contacts:

Carmine Galati
Galati Yacht Sales
carmine@galatiyachts.com
+1 941 778 0755

James Nolan
James Nolan Associates
jnolan@jamesnolanassociates.com
+1 206 695 2549