



PRESS RELEASE

Contacts: James Nolan
James Nolan Associates Inc.
+1 (410) 336 2240
jnolan@jamesnolanassociates.com

Mike Dickman
YachtWorld.com and Boats.com
+1 (954) 532 0000
mdickman@yachtworld.com

YACHTWORLD BROKERS VILLAGE EXPANDS INTO SALON NAUTIQUE DE PARIS

Display will showcase 21 French and international brokers and over 450 of their boat listings

FAREHAM, Hampshire – Dec. 1, 2009 – YachtWorld.com, the world's leading Internet yacht brokerage portal and a division of Dominion Enterprises, today announced that the YachtWorld Brokers Village will make its first appearance in France at the Salon Nautique de Paris which opens to the marine trade on December 4 and general public on December 5. The village, located in Hall 1 Stand K89 will showcase more than 450 high-quality brokerage listings and new boats in stock from the 21 participating French and international brokers.

"France is one of the largest consumer boating markets in the world." said Robert Corden, commercial director, YachtWorld.com and Boats.com International. "It is widely known that new boat sales rely to a very large extent on the successful sale of an owner's present boat. The YachtWorld Brokers Village creates a vibrant marketplace for Salon Nautique de Paris visitors specifically looking for used boats."

The participating brokers are: A&C Yachtbrokers, Ancasta, Atlantic Brokerage, Adventure Oceane, AYC, Azur Yachting, Bernard Gallay, Dufour Yachts, Fine Yachts, L'Île Bleue, Maiden Marine, Moody Yachts France, PAJ Yacht Broker, Premier Yachting, Royal Nautisme, S&D Yachts Ltd, Sunsail Brokerage, Sunseeker France, Tenor Yachts and X-Yachts France.

The YachtWorld Brokers Village is manned by knowledgeable multi-lingual YachtWorld staff who help visitors to conduct a search of the boats on display. The resultant enquires are then sent straight to the broker in question. If the broker is present at the Salon Nautique de Paris YachtWorld will make every effort to introduce the broker to the potential buyer.

The Salon Nautique de Paris is open to the marine trade and press on Friday December 4 and to the general public on Saturday, December 5 to Sunday, December 13 at Porte de Versailles, Paris 75015, France. Full details can be found at www.salonnautiqueparis.com

The YachtWorld Brokers Village will also be a feature at the forthcoming London and Düsseldorf boat shows. For further details visit www.yachtbrokersvillage.com

About YachtWorld.com - YachtWorld.com is the single most powerful and effective global marketing solution for the boating industry. With over 110,000 brokerage boats worldwide offered by over 2,500 yacht brokerage houses and 10,000 individual yacht brokers in over 100 countries, YachtWorld.com receives nearly 2.5 million global visits by boating enthusiasts each month. YachtWorld.com provides a complete suite of online marketing services for its yacht broker members through BoatWizard and

SoldBoats, their proprietary back-end tools. Headquartered in Seattle, Washington, YachtWorld.com has European headquarters in the United Kingdom, with sales and customer service representation in France, Germany, Italy, Holland, Turkey and Estonia. YachtWorld.com is a division of Dominion Enterprises, based in Norfolk, Virginia, USA.

About Dominion Enterprises - Dominion Enterprises is a leading marketing services company serving the automotive, enthusiast and commercial vehicle, real estate, apartment rental, and employment industries. The company's businesses provide a comprehensive suite of technology-based marketing solutions including Internet advertising, lead generation, CRM, Web site design and hosting, and data management services. The company has more than 45 market-leading Web sites reaching more than 16.7 million unique visitors, and more than 450 magazines with a weekly circulation of 4.3 million. Headquartered in Norfolk, Virginia, the company has 5,400 employees in more than 200 offices nationwide. For more information, visit <http://www.DominionEnterprises.com>.

###