



PRESS RELEASE

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YachtWorld.com introduces innovative new venue for yacht charters at the Düsseldorf boat show

YachtWorld Charter Village will showcase more than 250 charter boats

FAREHAM, Hampshire – Jan. 25, 2009 – YachtWorld.com, the world's leading Internet yacht brokerage portal and a division of Dominion Enterprises, today announced the introduction of an innovative new venue for yacht charters, the YachtWorld Charter Village, at the Düsseldorf boat show.

The YachtWorld Charter Village is located in Hall 13 stand A55 where show visitors will be able to browse full details of more than 250 charter boats displayed. The boats displayed range from 10 to 60 metres, power and sail and are available in all the major charter regions around the globe from South East Asia to the Pacific North West of the USA. Furthermore, visitors will also be able to enquire about more than 4,000 charter boats in more than 300 destinations worldwide listed on YachtWorldcharters.com.

"The Charter Village is a very powerful tool for generating sales enquiries for the charter operators who display their boats on YachtWorldcharters.com and gives them access to a boat show audience which would otherwise be very expensive to reach." said Robert Corden, commercial director, YachtWorld.com and Boats.com International. "For visitors to the show it provides the widest range of boat, price and destination options in one place and even live availability information on the spot for some boats."

The Düsseldorf boat show takes place Jan. 23rd – Jan. 31st 2010. Full details can be found at www.boot.de

About YachtWorld.com - YachtWorld.com is the single most powerful and effective global marketing solution for the boating industry. With over 110,000 brokerage boats worldwide offered by over 2,500 yacht brokerage houses and 10,000 individual yacht brokers in over 100 countries, YachtWorld.com receives nearly 2.5 million global visits by boating enthusiasts each month. YachtWorld.com provides a complete suite of online marketing services for its yacht broker members through BoatWizard and SoldBoats, their proprietary back-end tools. Headquartered in Seattle, Washington, YachtWorld.com has European headquarters in the United Kingdom, with sales and customer service representation in France, Germany, Italy, Holland, Turkey and Estonia. YachtWorld.com is a division of Dominion Enterprises, based in Norfolk, Virginia, USA.

About Dominion Enterprises - Dominion Enterprises is a leading marketing services company serving the automotive, enthusiast and commercial vehicle, real estate, apartment rental, and employment industries. The company's businesses provide a comprehensive suite of technology-based marketing solutions including Internet advertising, lead generation, CRM, Web site design and hosting, and data management services. The company has more than 45 market-leading Web sites reaching more than 16.7 million unique visitors, and more than 450 magazines with a weekly circulation of 4.3 million.

Headquartered in Norfolk, Virginia, the company has 5,400 employees in more than 200 offices nationwide. For more information, visit <http://www.DominionEnterprises.com>.