



## PRESS RELEASE

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### YachtWorld.com Goes Mobile

*New mobile Web sites are optimized for iPhone/iTouch, Blackberry (OS4.6+) and Android devices*

**SEATTLE – Jan. 21, 2010** – [YachtWorld.com](http://YachtWorld.com), the world's leading Internet yacht brokerage portal and a division of Dominion Enterprises, today announced that it has launched new mobile Web sites for the U.S. and the U.K. Optimized for iPhone/iTouch, Blackberry (OS4.6+) and Android devices these new Web sites are ideal for people on the move. They are streamlined versions of the full service Web sites that allow visitors to search [boats for sale](#), view the boat details and photos, and contact the appropriate broker for more information.

YachtWorld.com is the single most powerful and effective global marketing solution for the boating industry. With over 114,000 brokerage boats worldwide offered by over 2,400 yacht brokerage houses and 10,000 individual yacht brokers in 100 countries, YachtWorld.com receives nearly 2.5 million global visits by boating enthusiasts each month.

"At YachtWorld.com, we are constantly working to keep up with new technologies and to make sure people looking for boats have access to the appropriate information when, where and how they want it," said Mike Dickman, director of marketing, YachtWorld.com. "In early February, we will launch additional international YachtWorld.com mobile Web sites including French, German, Italian and Spanish to further our global reach."

**About YachtWorld.com** - YachtWorld.com is the single most powerful and effective global marketing solution for the boating industry. With over 114,000 brokerage boats worldwide offered by over 2,400 yacht brokerage houses and 10,000 individual yacht brokers in 100 countries, YachtWorld.com receives nearly 2.5 million global visits by boating enthusiasts each month. YachtWorld.com provides a complete suite of online marketing services for its yacht broker members through BoatWizard and SoldBoats, their proprietary back-end tools. Headquartered in Seattle, Washington, YachtWorld.com has European headquarters in the United Kingdom, with sales and customer service representation in France, Germany, Italy, Holland, Turkey and Estonia. YachtWorld.com is a division of Dominion Enterprises, based in Norfolk, Virginia, USA.