



PRESS RELEASE

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YachtWorld.com appoints Tracy Hess as regional sales manager in Fort Lauderdale

SEATTLE – Dec. 9, 2009 – Today, the marine world's leading Web-based resource, YachtWorld.com <<http://www.yachtworld.com/>> announced it has appointed Tracy Hess as regional sales manager for South Florida.

Until recently a regional manager for *Boston Magazine*, Hess previously held a similar position for nearly five years with *Power and Motoryacht Magazine*. At *PMY*, she built comprehensive branding programs through print campaigns, online interactive media, direct mail and broadcast events. During that time, Hess served as regional sales manager for both the southeast and northeast regions.

"We are thrilled to have Tracy onboard," said Jason White, director of business development for YachtWorld.com, when making the announcement. "Her knowledge of the South Florida market is extensive, and she has a track record of adding value to the clients she works with. In addition, Tracy has a proven ability in providing creative marketing solutions."

"I am very excited to be joining the team that has demonstrated such leadership in Internet marketing. YachtWorld.com is uniquely positioned to ensure that the yacht-brokerage industry capitalizes on the evolution of the Internet as the primary information source for boat buyers," said Hess.

About YachtWorld.com - YachtWorld.com (www.yachtworld.com) is the single most powerful and effective global marketing solution for the boating industry. With over 114,000 brokerage boats offered by over 2,500 yacht brokerage houses and 8,000 individual brokers in 140 countries, YachtWorld.com receives over 2.6 global visits by boating enthusiasts each month. YachtWorld.com provides a complete suite of online marketing services for its yacht broker members through BoatWizard and SoldBoats, their proprietary back-end tools. Headquartered in Seattle, Washington, YachtWorld.com has European headquarters in the United Kingdom, with sales and customer service representation in Estonia, France, Germany, Holland, Italy and Turkey. YachtWorld.com is a division of Dominion Enterprises, based in Norfolk, Virginia, USA.

About Dominion Enterprises - Dominion Enterprises is a leading marketing services company serving the automotive, enthusiast and commercial vehicle, real estate, apartment rental, and employment industries. The company's businesses provide a comprehensive suite of technology-based marketing solutions including Internet advertising, lead generation, CRM, Web site design and hosting, and data management services. The company has more than 45 market-leading Web sites reaching more than 16.7 million unique visitors, and more than 450 magazines with a weekly circulation of 4.3 million. Headquartered in Norfolk, Virginia, the company has 5,400 employees in more than 200 offices nationwide. For more information, visit <http://www.DominionEnterprises.com>.