



intelligent communications

SEATTLE, WA, April 7, 2008 – Callbutton LLC, a communications conduit for over 3,000 brokers, dealers and boat builders, today announced the appointment of Robert Kamp as Partner. Kamp will be responsible for business development and served as vice president of marketing and sales for Callbutton from 2001-2005.

“Robb’s ability to provide technical solutions to marketing problems is a strategic advantage for Callbutton” said Michael Markette, Managing Partner, Callbutton LLC, in making the announcement, “this, together with his long record of success with channel management, will assist Callbutton’s client strategy and bring greater value to our resellers.”

Prior to rejoining Callbutton, Kamp was vice president of corporate development for Kurve Technology, a medical device start-up where he raised capital, handled technology out-licensing and developed corporate strategy. Before joining Kurve in 2005, he founded RWK Technologies, his own international management consulting firm, where he provided launch strategies for Asian technology companies and international expansion opportunities for U.S. software firms. Kamp also brings business development experience from Infospace and AEI Music Network; both based in Seattle and has a Bachelor of Science degree in engineering from Iowa State University.

“I am excited to rejoin Callbutton” said Robert Kamp, Partner, Callbutton LLC. “Callbutton’s superior call tracking technology and flexible reporting and billing structures are ideally suited for channel clients and I expect Callbutton to grow rapidly in multiple markets that need these tools”

About Callbutton:

Callbutton was launched as a privately held ASP in January 2001. The company is a stand-alone spin off of Intelemedia Communications, a full-service ASP and outsourcing company helping clients harness the power of the Internet and telecommunications technology. Callbutton is backed by Intelemedia’s eighteen years of successful business experience and multi-platform technology capabilities.

Callbutton is a web interaction application that utilizes both the Internet (IP solutions) and the Public Switched Telephone Network (PSTN) to initiate, route, and hold communications. Callbutton offers enhanced click-to-call, SMART toll-free phone numbers, local and international tracking numbers, and SMS text messaging services for its clients. Callbutton serves as a communications conduit for companies who market their products on and offline but require human interaction to complete a sale. Callbutton clients value the ability to track the source of new sales and to calculate the value of their advertising spend.

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