



PRESS RELEASE

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YachtWorld.com and YBAA announce their Yacht Brokerage University sessions in Providence and Annapolis.

Attendees earn 8 CPYB credits.

SEATTLE, Wash. – July 29, 2008 – In a joint statement today, YachtWorld.com, the nation's leading marine Web-based resource for the yacht brokerage industry and the Yacht Brokers Association of America (YBAA) the nation's leading professional yacht broker association, announced their co-sponsorship of two Yacht Brokerage University sessions for their mutual yacht broker members. The first will be held at the Sheraton Providence Airport Hotel, Warwick, R.I on August 5 and the second at the Doubletree Hotel, Annapolis on August 7.

Attendees who already hold the Certified Professional Yacht Broker (CPYB) designation will receive eight recertification credits by participating in the full-day event. The Yacht Brokerage University sessions are modeled on YBAA's annual Regional Conference programs and the 70+ YachtWorld University events that have taken place over the past three years in 35 locations throughout the US and Canada attended by over 2800 brokers and staff. Both University sessions will include updates on products and services supplied by YachtWorld and YBAA as well as specific topics such as Building Better Listings and Boat Wizard Tips & Tricks. Regional topics will include updates by the Rhode Island Marine Trades Association, the Maryland Marine Trades Association, Maryland's Broker Licensing program, Laws & Regulations seminars and presentations by the American Arbitration Assn, the American Boat and Yacht Council (ABYC) and Maryland Retailers Assn. Full details together with times can be found at www.ybaa.org.

Commenting on the joint statement Jessica Muffett, Publisher Emeritus, YachtWorld.com and Joseph Thompson, Executive Director, YBAA said "In this period of economic strain it is even more important for yacht brokers to maximize their marketing advantage and stay connected with our industry. Continuing education is a key component of high professional standards and the Yacht Brokerage University sessions uphold this goal".

About YachtWorld.com

YachtWorld.com is the yacht broker's single most powerful and effective global marketing solution and boasts the largest online photo database of brokerage boats for sale and charter. Featuring nearly 120,000 boats for sale by over 2,500 brokers in 123 countries, **YachtWorld.com** traffics over 3 million boating consumers who visit the site monthly, clicking through nearly 80 million page views. *BoatWizard™*, **YachtWorld.com's** proprietary back-end tool, features lead management, inventory management, data distribution and more. *SoldBoats™* is the most reliable source of sold boat data available, with over 185,000 sold boat records provided by **YachtWorld.com** member brokers and available by subscription only. Headquartered in Seattle, Wash., **YachtWorld.com** has European headquarters in the United Kingdom, with sales offices in Germany, Italy and Russia, and sales

representation in Dubai, Australia and China. **YachtWorld.com** is a division of Dominion Enterprises, based in Norfolk, Va.

About Yacht Brokers Association of America (YBAA)

YBAA was founded in 1920 and exists to unite yacht brokers throughout North America in order to: Establish, promote and enforce high standards of professional competence and ethical conduct; foster public recognition of, and support for, YBAA and its member brokers; facilitate cooperation among member brokers; and, enhance each member's success. Member yacht brokerage firms and individual yacht brokers receive a wide variety of valuable benefits, programs and professional services including:

- Annual Yacht Brokers Conference
- YBAA Code of Ethics and Recommended Business Practices
- Certified Professional Yacht Broker Certification program
- YBAA Florida Office
- YBAA Annual Industry Guide & Membership Directory,
- YBAA sponsored Spring Boat Shows
- YBAA Standardized Agreement Forms
- Arbitration Services

About Dominion Enterprises

Dominion Enterprises, headquartered in Norfolk, Va., is a leading media and information services company serving employment, real estate, automotive, recreation and industrial markets. The company operates a variety of technology businesses that offer Internet marketing, Website design and hosting, lead generation, CRM, and data capture and distribution services including Advanced Access, PowerSports Network, and Dealer Specialties. The company has more than 500 paid and free magazine titles such as *The Employment Guide*, *For Rent*, *Harmon Homes*, *Cycle Trader* and *RV Trader* with a combined weekly circulation of over 5 million, and more than 40 market-leading Websites such as EmploymentGuide.com, ForRent.com, Homes.com and TraderOnline.com, reaching more than 8 million unique monthly visitors. The company has nearly 6,800 employees and 2006 annual revenue of more than \$850 million. For more information, visit DominionEnterprises.com.

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