



PRESS RELEASE

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YACHTWORLD APPOINTS LMS – TURKEY LTD Sti AS SALES & CUSTOMER SERVICE AGENT FOR EASTERN MEDITERRANEAN

Recognises the growing importance of this market area

Fareham – November 24, 2008 – YachtWorld, the world's leading Internet boat sales portal, today announced that have signed an agreement with Legal Marketing Services – Turkey Ltd Sti (www.lmstr.com) to be their sales and customer service agent for the Eastern Mediterranean.

Legal Marketing Services –Turkey (LMS) was formed in 1998 to promote professional and corporate services in Turkey with a focus on ownership and transaction management for the yachting and real estate market sectors in Turkey. One of the key products developed by LMS is the “The Secure Transaction Framework™” launched in 2008. The Secure Transaction Framework™ is an escrow system supporting Turkish Yacht Brokers who currently under Turkish legislation are not permitted to operate separate accounts for client funds. Managed by Jonathan Bowker LMS has provided marketing services to both international and domestic companies including Apple Mac - Bilkom, Turkcell, Isuzu, Fuji film and Sony Ericsson. Jonathan Bowker has over 15 years experience within the region in the leisure marine market and provides consultancy services to companies seeking to export their products or services to both the UK and USA.

“We already have a good number of clients in Turkey and Greece with more in Cyprus, Israel and Lebanon” says Robert Corden, Commercial Director of YachtWorld, in making the announcement, “This region is growing in importance and we are keen to develop these markets further. The experience and knowledge that Jonathan Bowker and the LMS team bring underlines our commitment to this objective.”

About YachtWorld & Boats.com

Together, YachtWorld and Boats.com are the single most powerful and effective global marketing solution for the boating industry. With over 140,000 new and used boat listings worldwide offered by over 4,000 brokers, dealers and builders in 100 countries, YachtWorld and Boats.com are visited by over 4 million boating consumers every month who click through over 95 million page views. YachtWorld is the premier online sales channel for yacht brokers around the world with total boat listings in excess of 35 billion Euros. Boats.com provides marketing and Web services to new boat dealers and builders, and offers a “For Sale By Owner” classified service.

YachtWorld and Boats.com have European headquarters in the United Kingdom, with sales and customer service representation in France, Germany, Italy, Holland and Estonia. Both companies are business units of Dominion Enterprises, based in Norfolk, Virginia, USA.

About Dominion Enterprises

Dominion Enterprises, headquartered in Norfolk, Virginia, USA, is a leading media and information services company serving employment, real estate, automotive, recreation and industrial markets. The company operates a variety of technology businesses that offer Internet marketing, Website design and hosting, lead generation, CRM, and data capture and distribution services including Advanced Access, PowerSports Network and Dealer Specialties. The company has more than 500 paid and free magazine titles such as The Employment Guide, For Rent, Harmon Homes, Cycle Trader and RV Trader with a combined weekly circulation of over 5 million, and more than 40 market-leading Websites such as EmploymentGuide.com, ForRent.com, Homes.com, and TraderOnline.com, reaching more than 8 million unique monthly visitors. The company has nearly 6,800 employees and 2007 annual revenue in excess of U\$1 billion. For more information, visit DominionEnterprises.com.

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