



PRESS RELEASE

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BOATS.COM PARTNERS WITH CSL PUBLISHING IN THE UNITED KINGDOM

Partnership provides new audience for Boats.com dealer listings

Fareham – March 8, 2009 – Boats.com, a division of Dominion Enterprises, today announced a data distribution partnership with CSL Publishing Ltd, the United Kingdom based publisher of market leading magazines *All at Sea*, *Sports Boat & RIB* and *Boat Mart*.

Boats.com displays 140,000 boats for sale from more than 3,000 brokers, dealers and boat builders and has a proven track record of providing qualified sales leads to dealers and brokers. Now, with the click of a mouse, dealers can have any boat they have entered into BoatsCentral (Boats.com's database) appear on these popular magazine websites as well, displaying them to a new audience of 200,000 each month and generating even more sales leads.

"The Internet is the fundamental research tool for today's boat buyer" said Robert Corden, commercial director, Boats.com, in making the announcement. He went on to add "This partnership with CSL Publishing allows Boats.com to distribute our dealers' listings to an ever growing list of Web sites and their specific audiences."

About Boats.com – Boats.com is the single most powerful and effective global marketing solution for new and used boat dealers, boat builders and private-party sellers. In addition to providing an online marketing venue, Boats.com provides back-end marketing tools like lead management, inventory management and data distribution for boat builders and dealers. Featuring over 140,000 new and used powerboat, sailboat, fishing boat and other listings, Boats.com provides visitors with a wide range of boats to choose from – plus exclusive articles from the world's top boating writers and all the relevant information a boater needs to make a buying or selling decision. Well over one million boating consumers visit Boats.com every month and click through over 20 million page views, making this the recreational boating industry's most popular online destination. Headquartered in Seattle, Washington, Boats.com has European headquarters in the United Kingdom. Boats.com is a business unit of Dominion Enterprises, based in Norfolk, Virginia.

About Dominion Enterprises - Dominion Enterprises is a leading marketing services company serving the automotive, enthusiast and commercial vehicle, real estate, apartment rental, and employment industries. The company's businesses provide a comprehensive suite of technology-based marketing solutions including Internet advertising, lead generation, CRM, Web site design and hosting, and data management services. The company has more than 45 market-leading Web sites reaching more than 16.7 million unique visitors, and more than 450 magazines with a weekly circulation of 4.3 million. Headquartered in Norfolk, Virginia, the company has 5,400 employees in more than 200 offices around the USA. For more information, visit <http://www.DominionEnterprises.com>.

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About CSL Publishing Ltd.

CSL Publishing is a Cambridge based publishing house that specializes in consumer magazines in the automotive and boating sector. The company has built a strong reputation in both sectors and has several market leading titles. Over the last 25 years CSL has also published books and guides for both industries. The loyal readership and strong subscriber base of the CSL portfolio will provide genuine, additional leads for the Boats.com customers. The boating websites, which are soon to be revamped attract 200,000 visitors a month.