



PRESS RELEASE

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YACHTWORLD.COM INTRODUCES BROKER SPOTLIGHT

Enables brokerage houses to showcase their individual brokers

SEATTLE – May 11, 2009 – YachtWorld.com, the world's leading Internet yacht brokerage portal and a division of Dominion Enterprises, today announced the introduction of Broker Spotlight, a service enabling brokerage houses to showcase their individual yacht brokers.

"Our goal is to promote the value of the professional yacht broker to buyers and sellers," said Ian Atkins, VP and general manager of YachtWorld.com and Boats.com. "This new service allows the individual broker to promote their professional profile, accomplishments and credentials."

The Broker Spotlight service displays the listing broker's photo and personal contact information on the brokerage house listing already advertised on YachtWorld.com. This "photo signature" links to the broker's personal website. Components include:

- Broker signature with name and photograph on YachtWorld.com listings
- A search-engine-friendly website with a unique domain name
- Pages with the broker's listings and the listings available through his office or house
- Logos to showcase his association memberships
- A personal toll-free number
- An optional Private Label Search to display other boats available for co-brokerage

Brokers can sign-up online via their house account on BoatWizard or contact YachtWorld at **1-877-336-9527 xtn 2**

About YachtWorld & Boats.com

Together, YachtWorld and Boats.com are the single most powerful and effective global marketing solution for the boating industry. With over 140,000 new and used boat listings worldwide offered by over 4,000 brokers, dealers and builders in 100 countries, YachtWorld and Boats.com are visited by over 4 million boating consumers every month who click through over 95 million page views. YachtWorld is the premier online sales channel for yacht brokers around the world with total boat listings in excess of 35 billion Euros. Boats.com provides marketing and Web services to new boat dealers and builders. YachtWorld and Boats.com have European headquarters in the United Kingdom, with sales and customer service representation in France, Germany, Italy, Holland, Turkey and Estonia. Both companies are business units of Dominion Enterprises, based in Norfolk, Virginia, USA

About Dominion Enterprises - Dominion Enterprises is a leading marketing services company serving the automotive, enthusiast and commercial vehicle, real estate, apartment rental, and employment industries. The company's businesses provide a comprehensive suite of technology-based marketing solutions including Internet advertising, lead generation, CRM, Web site design and hosting, and data management services. The company has more than 45 market-leading Web sites reaching more than 16.7 million unique visitors, and more than 450 magazines with a weekly circulation of 4.3 million. Headquartered in Norfolk, Virginia, the company has 5,400 employees in more than 200 offices nationwide. For more information, visit <http://www.DominionEnterprises.com>.

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