



PRESS RELEASE

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YACHTWORLD ANNOUNCES NEW SERIES OF POPULAR YACHT BROKERAGE UNIVERSITIES.

AGENDA ITEMS RANGE FROM UPDATES ON DOMESTIC AND INTERNATIONAL BROKERAGE MARKETS TO HARNESSING SOCIAL MEDIA NETWORKS.

SEATTLE – July 27, 2009 – YachtWorld.com, the world's leading Internet yacht brokerage portal and a division of Dominion Enterprises, today announced a new series of eight of its popular Yacht Brokerage Universities.

YachtWorld has conducted over 75 such events in the U.S. in the past five years. The first four of the 2009 series are co-hosted by YachtWorld and the Yacht Brokers Association of America (YBAA) and take place on July 28 in Providence R.I., July 30 in Annapolis Md., August 13 in Seabrook Tex. and August 20 Chicago. Registration and full details of each University can be found at www.yachtbrokerageuniversity.com

"We have timely subjects and great speakers for this series and recommend early registration" said Jessica Muffett, publisher emeritus, YachtWorld.com, when making the announcement. "Brokers who attend will learn a great deal about the existing market conditions both domestically and internationally, the new trends in social network and Internet marketing as well as the new products and services offered by YachtWorld."

Four more Yacht Brokerage Universities are planned for California, Vancouver B.C., Ft. Lauderdale, Fla. and Seattle. Dates, locations and broker association partners are being finalized.

About YachtWorld - YachtWorld.com is the single most powerful and effective global marketing solution for the boating industry. With over 115,000 brokerage boats worldwide offered by over 2,500 yacht brokerage houses and 10,000 individual yacht brokers in 100 countries, YachtWorld.com receives nearly 2.5 million global visits by boating enthusiasts each month. YachtWorld.com provides a complete suite of online marketing services for its yacht broker members through BoatWizard and SoldBoats, their proprietary back-end tools. Headquartered in Seattle, Washington, YachtWorld.com has European headquarters in the United Kingdom, with sales and customer service representation in France, Germany, Italy, Holland, Turkey and Estonia. YachtWorld.com is a division of Dominion Enterprises, based in Norfolk, Virginia, USA.

About Dominion Enterprises - Dominion Enterprises is a leading marketing services company serving the automotive, enthusiast and commercial vehicle, real estate, apartment rental, and employment industries. The company's businesses provide a comprehensive suite of technology-based marketing solutions including Internet advertising, lead generation, CRM, Web site design and hosting, and data management services. The company has more than 45 market-leading Web sites reaching more than 16.7 million unique visitors, and more than 450 magazines with a weekly circulation of 4.3 million.

Headquartered in Norfolk, Virginia, the company has 5,400 employees in more than 200 offices nationwide. For more information, visit <http://www.DominionEnterprises.com>.

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