



PRESS RELEASE

Contacts: James Nolan
James Nolan Associates Inc.
+1 (410) 336 2240
jnolan@jamesnolanassociates.com

Mike Dickman
YachtWorld.com and Boats.com
+1 (954) 532 0000
mdickman@yachtworld.com

YACHTWORLD BROKERS VILLAGE AT PSP SOUTHAMPTON BOAT SHOW LARGEST YET

Display will showcase 27 brokers and more than 600 boat listings

FAREHAM, Hampshire – Sept. 7, 2009 – YachtWorld.com, the world's leading Internet yacht brokerage portal and a division of Dominion Enterprises, today announced that the YachtWorld Brokers Village at the forthcoming PSP Southampton, UK, boat show is the largest yet. The village will cover an area of 150 square meters (1,615 square feet) and will showcase more than 600 high-quality brokerage listings and new boats in stock from the 27 participating brokers.

"YachtWorld tapped into a real need when we launched the Brokers Village concept at the end of 2008," said Robert Corden, commercial director, YachtWorld.com and Boats.com International. "In this period of economic uncertainty not everyone is in the market for a new boat. The YachtWorld Brokers Village creates a vibrant marketplace for show visitors specifically looking for used boats."

The YachtWorld Brokers Village is manned by knowledgeable and experienced YachtWorld staff who help visitors conduct a search of the boats on display. The resultant enquires are then sent straight to the broker in question. If the broker is present at the same show YachtWorld will do their best to introduce the broker to the potential buyer.

The PSP Southampton Boat Show takes place September 11 – 19 at Mayflower Park, Southampton, UK. Full details can be found at www.southamptonboatshow.com

A YachtWorld Broker Village will also be a feature at the forthcoming Barcelona, Paris, London and Düsseldorf boat shows. For further details visit www.yachtbrokersvillage.com

About YachtWorld - YachtWorld.com is the single most powerful and effective global marketing solution for the boating industry. With over 110,000 brokerage boats worldwide offered by over 2,500 yacht brokerage houses and 10,000 individual yacht brokers in over 100 countries, YachtWorld.com receives nearly 2.5 million global visits by boating enthusiasts each month. YachtWorld.com provides a complete suite of online marketing services for its yacht broker members through BoatWizard and SoldBoats, their proprietary back-end tools. Headquartered in Seattle, Washington, YachtWorld.com has European headquarters in the United Kingdom, with sales and customer service representation in France, Germany, Italy, Holland, Turkey and Estonia. YachtWorld.com is a division of Dominion Enterprises, based in Norfolk, Virginia, USA.

About Dominion Enterprises - Dominion Enterprises is a leading marketing services company serving the automotive, enthusiast and commercial vehicle, real estate, apartment rental, and employment industries. The company's businesses provide a comprehensive suite of technology-based marketing

solutions including Internet advertising, lead generation, CRM, Web site design and hosting, and data management services. The company has more than 45 market-leading Web sites reaching more than 16.7 million unique visitors, and more than 450 magazines with a weekly circulation of 4.3 million. Headquartered in Norfolk, Virginia, the company has 5,400 employees in more than 200 offices nationwide. For more information, visit <http://www.DominionEnterprises.com>.

###